



## Marko Korenjak

**Nationality:** Slovenian

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**Address:** Kolmanova cesta 93, 2312 Orehova vas (Slovenia)

### ABOUT ME

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President of the European Liver Patient Association, Member (alternate) at Advisory Forum at ECDC, Member of PCWP at EMA representing liver patients, Member of EASL Policy and Public Health Committee, Member of EASL Taskforce on liver cancer prevention, Member of WHO EURO Collaborating Committee on TB, HIV and viral hepatitis, Member of ECDC working group on monitoring hepatitis B and C in EU.

### EDUCATION AND TRAINING

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#### **Master Degree in International Relations and Diplomacy**

*Faculty of Government and European Studies Kranj* [ 2018 – 2021 ]

Address: Kranj (Slovenia)

Thesis: Global Health Diplomacy

International relations, Health Diplomacy, work of European institutions, EU law, ...

#### **Master Degree in Business and Management**

*Faculty for business and management Novo mesto* [ 2014 – 2016 ]

Address: Novo mesto (Slovenia)

Thesis: Health management in Slovenian Municipalities

Management systems in SME, business law, EU environment and business, HR management, ...

#### **Certificate: Patient Safety and Quality Improvement: Developing a Systems View**

*John Hopkins University* [ 01/2018 ]

Certification URL: <https://www.coursera.org/account/accomplishments/verify/Z3RM8RRYJS7C>

#### **Certificate: Improving Global Health: Focusing on Quality and Safety**

*Harvard University* [ 08/2017 ]

Certification URL: <https://courses.edx.org/certificates/070a9de55f8f44448caf5783492e5529>

#### **Certificate: The Data Scientist Toolbox**

*John Hopkings University* [ 08/2017 ]

Certification URL: <https://www.coursera.org/account/accomplishments/records/2E7NGGYNZ5M2>

#### **Certificate: Essentials of Global Health**

*Yale University* [ 08/2017 ]

Certification URL: <https://www.coursera.org/account/accomplishments/verify/C2ABZRQU38G9>

## **Certificate: Communicating During Global Emergencies** *Emory University* [ 11/2020 ]

<https://www.coursera.org/account/accomplishments/certificate/MQRS6VJJ3A3X>

## **Certificate: Population Health during a Pandemic** *University of Huston* [ 10/2020 ]

<https://www.coursera.org/account/accomplishments/certificate/S9NN48KPM7Q8>

## **Certificate: COVID19: What you need to know** *Interstate Posgraduate Medical Association AND Osmosis.org* [ 10/2020 ]

## **Certificate: The COVID19 Contact Tracing** *John Hopkins University* [ 11/2020 ]

<https://coursera.org/share/1c634e7e3577252738a17f844b80e42b>

## **Certificate: Global Health Diplomacy** *The State University of New York* [ 06/2020 ]

<https://www.coursera.org/account/accomplishments/certificate/ZC9UESQLGSRE>

## **WORK EXPERIENCE**

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### **ELPA President** *European Liver Patient Association* [ 2018 – Current ]

Address: (Slovenia)

Stabilizing the environment after the elections in 2018 and implementation of new working processes. Added seven new members organizations (from UK, Croatia, Slovakia, Russia, Ireland, and Georgia) to the association and that resulted in an increase of reputation, members, and activities and has now 31 members from 25 countries. Secured the funding connections to all major supporters of the association. Establish a new communication strategy, based more on social media activities, where ELPA has become an influencer with communication to all major stakeholders. The process is the development of a new strategy for the period 2020 to 2023. After the elections, we re-arranged the ELPA Scientific Committee that is now made of five doctors from five countries. We secured the position of ELPA as an advisory organization to the European Medicine Agency and we managed to get ELPA into the Patient and Consumer Working Party (PCWP) at the European Medicine Agency. Besides the management of all internal and external processes of association, we kept the work of involvement of patient association into medical research projects. We managed the communication and dissemination part of EC Horizon 2020 projects that we are involved in and one EIT Health project.

In 2021 we got ISO certificate 9001:2015 for quality management system in the organization and become the first and only liver patient association with this certificate in Europe.

## **CEO and President**

**Association Slovenia HEP** [ 03/2015 – Current ]

City: Maribor

Country: Slovenia

I organize and lead the activities of patient association in Slovenia. We organize several events during the year, collaborate with medical experts, collaborate in media events and do yearly projects for testing, screening and data collection. In 2016 we received an award at EASL conference in Paris for project with most innovative approach to screening and testing for PWIDs and homeless people infected with hepatitis.

## **Director and chief executive**

**Education, consulting and psychotherapy Marko Korenjak s.p.** [ 2003 – Current ]

Address: (Slovenia)

Organization of seminars for various clients in the field of selling skills, HR activities, communication skills, management, coaching, education, learning facilitation, leadership development, etc.

## **ELPA Vice President for Activities and Development**

**European Liver Patients' Association** [ 2016 – 2018 ]

Address: Brussels (Belgium)

Cooperation in different ELPA board activities regarding internal processes in ELPA, participation in development of ELPA strategy plan 2017 - 2020, ELPA work plan for 2017 and 2018, and ELPA Budget for 2017 and 2018, participation in negotiations for ELPA funds (fundraising activities) in 2016, 2017 and 2018, leader of ELPA dissemination plan for project LIVERHOPE and for project GALAXY (Horizon2020), participation in project LIVERSCREEN (European Institute for Innovation and Tehnology - Health), cooperation in ELPA Symposium preparation at ILC EASL, member of steering committee and trainer of ELPA University educational program, trainer at the program ELPA@home, representative of ELPA and European region in NoHEP movement, ELPA representative in WECAN - Informal Workgroup of European CAnceR Patient Networks, ELPA representative in Correlation - European Network for Social Inclusion & Health

## **Assistant to the director**

**ZM Agenta d.o.o.** [ 1999 – 2003 ]

Address: (Slovenia)

I worked in the HR department and facilitation of trainings in the field of communication, selling skills, motivation of workers, ... I was also internal analyst for ISO standards when we managed to receive the national reward for fastest growing company (Gazela) and the volume of our work was around 70% of life insurance for Insurance company Maribor (Zavarovalnica Maribor - today Sava Insurance company).

## LANGUAGE SKILLS

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Mother tongue(s):

**Slovenian**

Other language(s):

**Croatian**

**LISTENING C2 READING C2 WRITING C1**  
**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

**Bosnian**

**LISTENING C2 READING C2 WRITING C1**  
**SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2**

**German**

**LISTENING C2 READING C1 WRITING B1**  
**SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2**

**Serbian**

**LISTENING C2 READING C1 WRITING B1**  
**SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2**

**English**

**LISTENING C2 READING C2 WRITING C1**  
**SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2**

**French**

**LISTENING A2 READING A2 WRITING A1**  
**SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1**

## NETWORKS AND MEMBERSHIPS

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### Memberships

EASL - European Association for the study of the Liver

AASLD - American Association for the Study of the Liver

EACH - International Association for Healthcare Communication

ACH - Academy of Healthcare Communication

INLPTA - International NLP Trainer Association

SNLP - Slovenian NLP Association

DVP - German Association of Psychology - work psychology (2005-2021)

ESHRE - European Society for Human Reproduction and Embryology (2014-2020)

## HONOURS AND AWARDS

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### Honours and awards

I was selected by Economist Intelligence Research Unit as one of the 18 most influential persons in the field of hepatitis elimination for the year 2017.

<http://pathtozero.eiu.com/profile/marko-korenjak/>

## COMMUNICATION AND INTERPERSONAL SKILLS

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### Communication and interpersonal skills

Excellent organization, communication and tutoring skills acquired as a founder of different business companies, freelance business trainer and coach. Excellent ability to adapt to high-standard working practices. Positive team spirit.

## CERTIFICATIONS

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### Certifications

**Certified Coach** of the Art and Science of Neuro-Linguistic Programming (200- hour program), **Certified Trainer** of the Art and Science of Neuro-Linguistic Programming (180- hour program), **Certified Master** of the Art and Science of Neuro-Linguistic Programming (180 hour-program), **Certified Practitioner** of the Art and Science of Neuro-Linguistic Programming (180-hour program), **Certificate of pedagogical and andragogical education** (University of Maribor), **International certificate** in basic Psychotherapy and Consulting Psychology (Psychological Propedeutic)

## WORKING WITH MEDIA

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### Working with media

My media work is connected to giving interviews on TV or radio, writing articles and having my own TV show on different topics from psychology/psychotherapy/communication. The show is based as interview with me as expert and is emitted once a month from October 2014 on Slovenian national TV (TV SLO 1).

You can view the TV show here (only in Slovene):

**8.10.2014** // Communication skills part I // <http://4d.rtv slo.si/arhiv/dobro-jutro/174298343>, **12.11.2014** // Communication skills part II // <http://4d.rtv slo.si/arhiv/dobro-jutro/174303980>, **10.12.2014** // Loneliness // <http://4d.rtv slo.si/arhiv/dobro-jutro/174308796>, **14.01.2015** // Procrastination // <http://4d.rtv slo.si/arhiv/dobro-jutro/174314215>, **11.02.2015** // About love and being in love // <http://4d.rtv slo.si/arhiv/dobro-jutro/174319217>, **11.03.2015** // Memory and mnemonics // <http://4d.rtv slo.si/arhiv/dobro-jutro/174324344>, **8.04.2015** // About lying // <http://4d.rtv slo.si/arhiv/dobro-jutro/174329333>, **27.05.2015** // Homophobia // <http://4d.rtv slo.si/arhiv/dobro-jutro/174338181>, **10.06.2015** // Personal relationships // <http://4d.rtv slo.si/arhiv/dobro-jutro/174340832>, **16.09.2015** // Viral hepatitis and psychology // <http://4d.rtv slo.si/arhiv/dobro-jutro/174360161>, **14.10.2015** // Xenophobia // <http://4d.rtv slo.si/arhiv/dobro-jutro/174365119>, **11.11.2015** // Alcohol and psychology // <http://4d.rtv slo.si/arhiv/dobro-jutro/174370552>, **9.12.2015** // Burnout // <http://4d.rtv slo.si/arhiv/dobro-jutro/174375999>, **13.01.2016** // Psychotherapy // <http://4d.rtv slo.si/arhiv/dobro-jutro&cdmin=2016-01-13&cdmax=2016-01-13>, **10.02.2016** // Jealousy // <http://4d.rtv slo.si/arhiv/dobro-jutro/174387477>, **9.03.2016** // Escape from reality // <http://4d.rtv slo.si/arhiv/dobro-jutro/174392917>, **20.04.2016** // Drugs and young people // <http://4d.rtv slo.si/arhiv/dobro-jutro/174400960>, **11.05.2016** // Obsessive compulsive shopping // <http://4d.rtv slo.si/arhiv/dobro-jutro/174404776>, **8.06.2016** // Workplace relationships // <http://4d.rtv slo.si/arhiv/dobro-jutro/174409998>, **14.09.2016** // Back to work after longer absence // <http://4d.rtv slo.si/arhiv/dobro-jutro/174426114>, **12.10.2016** // Emotional manipulation // <http://4d.rtv slo.si/arhiv/dobro-jutro/174431244>, **2.11.2016** // Modern relationships // <http://4d.rtv slo.si/arhiv/dobro-jutro/174434998>, **14.12.2016** // Giving and receiving presents // <http://4d.rtv slo.si/arhiv/dobro-jutro/174443500>, **28.12.2016** // Importance of Hep-CORE study for patients // <http://4d.rtv slo.si/arhiv/dobro-jutro/174445963>, (from 26:20 on), **8.03.2017** // Men in relationships // <http://4d.rtv slo.si/arhiv/dobro-jutro/174459023>

In 2015 I was guest in TV show on national TV (Ugriznimo znanost) where I improved one of the national memory records (I remembered 210 binary digits): <http://4d.rtv slo.si/arhiv/ugriznimo-znanost/174318219>.

In 2016 I was guest in an interview in TV show Good Evening (Dober večer) on Maribor TV where I talked about my work (<http://4d.rtv slo.si/arhiv/dober-vecer/174385725>).

## MEMORY CHAMPIONSHIPS

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### Memory championships

I started to compete in memory championships right after my hepatitis C treatment. My first Slovenian national memory championship was in 2010 and then in 2011, 2012, 2013, 2014 and 2015. My best results were vice-champion in 2013 and 2014 and I have set up four national records: memorising words, cards, binary numbers and abstract pictures. Today (2017) only one record remains – memorizing the playing cards and in this category I am at place 220 at world memory championship list. From 2014 I teach memory techniques to students from nine faculties at University for Leadership Alma Mater Europaea in Maribor.

## MY BOOKS

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### My books

**2008 Co-author of book: Title: Družinska mediacija: od spora do rešitve, ISBN 978-961-92576-0-9, 2011**  
**Co-author of book: Title: The secret to success in newtwork marketing (NM), ISBN 978-961-6337-26-7, 2013**  
**Co-author of book: Title: Skrivnost uspeha v mrežnem marketingu; ISBN 978-961-6337-26-7, 2013 , Co-author of book: Title: Communication Science in Network Marketing;**

**ISBN 978-961-93493-0-4, 2014 Author of book: Title:336 dni upanja – zdravljenje hepatitisa C s kemoterapevtiki; ISBN 978-961-276-951-2, 2015, Co-author of book: Title: Tajna uspeha u izravnoj prodaji, ISBN 978-961-283-262-9**

## MOST CITED ARTICLE

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### Redefining fatty liver disease: an international patient perspective

[ 05/10/2020 ]

Publisher: The Lancet Gastroenterology & hepatology

Despite its increased recognition as a major health threat, fatty liver disease associated with metabolic dysfunction remains largely underdiagnosed and undertreated. An international consensus panel has called for the disease to be renamed from non-alcoholic fatty liver disease (NAFLD) to metabolic-associated fatty liver disease (MAFLD) and has suggested how the disease should be diagnosed. This Viewpoint explores the call from the perspective of patient advocacy groups. Patients are well aware of the negative consequences of the NAFLD acronym. This advocacy group enthusiastically endorses the call to reframe the disease, which we believe will ultimately have a positive effect on patient care and quality of life and, through this effect, will reduce the burden on healthcare systems.

<https://www.sciencedirect.com/science/article/abs/pii/S2468125320302946>